



In Association with



MEDIA GUIDE

2018

Gym Pack





Gym Pack Details

> **Included:** Poster in every gym
(8 centres)

> **Benefits:** Target gym goers who frequently visit and are interested in health, looks and keeping fit

> **USP'S:** Target gym goers who frequently visit and are interested in health, looks and keeping fit.

Full Production
and Install of
Posters. Exc VAT

Cost: 2 Weeks	Cost: 12 Weeks
£1,600	£8,400

Swim Pack





Swim Pack Details

> **Included:** Poster in every poolside area (6 centres)

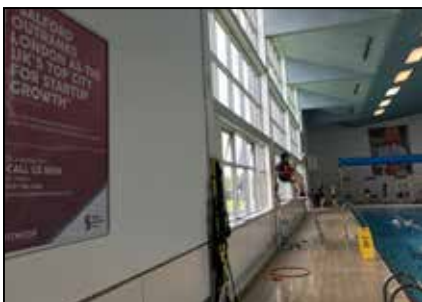
> **Benefits:** Target swimmers, parents, families and spectators.

> **USP'S:** Long Dwell time, targeted.

Full Production and Install of Posters. Exc VAT

Cost: 2 Weeks	Cost: 12 Weeks
£1,350	£6,300

Location Pack





Location Pack Details

> **Included:** 4 posters in one leisure centre

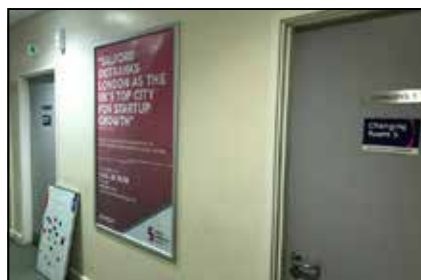
> **Benefits:** Dominate the whole leisure centre with this pack, ensuring you reach all visitors to a specific location

> **USP'S:** Offers geo- targeting, frequency of message, long dwell times and impact.

Full Production
and Install of
Posters. Exc VAT

Cost: 2 Weeks	Cost: 12 Weeks
£1,000	£4,800

Reception Pack





Reception Pack Details

- > **Included:** Poster in every reception area (8 centres)
- > **Benefits:** Pinch point to target all visitors as they enter and exit the centres
- > **USP'S:** Mass market reach, long dwell time and impact

Full Production and Install of Posters. Exc VAT

Cost: 2 Weeks	Cost: 12 Weeks
£1,600	£8,400



General Rates

2 Weeks	
1-4 Posters	£250 P/S
5-8 Posters	£225 P/S
8 + Posters	£200 P/S

12 Weeks	
1-4 Posters	£225 P/S
5-8 Posters	£200 P/S
8 + Posters	£175 P/S

26 Weeks	
1-4 Posters	£200 P/S
5-8 Posters	£175 P/S
8 + Posters	£150 P/S

52 Weeks	
1-4 Posters	£175 P/S
5-8 Posters	£150 P/S
8 + Posters	£125 P/S

Want something more targeted and bespoke? Call us and we will tailor a pack to suit your needs and budget

Call our team to book your advert today on 0161 464 3270

Get in Touch



Call us

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Web

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